

# BEAUTY AND THE KIDS

MAMA LIFE - KIDS - BEAUTY

450 YOUTUBE FOLLOWERS  
2.9K INSTAGRAM FOLLOWERS  
NEW BLOG 200 VISITORS



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# ABOUT ME

I AM A MICRO INFLUENCER SPECIALISING IN CREATING VIDEO CONTENT SHARING, REVIEWS, LATEST PRODUCTS, HAULS AND INSPIRATION.

## TYPES OF CONTENT I CREATE



## MAMA LIFE/KIDS

PAMPERING WITH MY DAUGHTER PENNY MAKES AN APPEARANCE FREQUENTLY ON MY CHANNEL.  
FITNESS LIFESTYLE INSPIRATION  
A DAY IN THE LIFE...VLOGS  
FASHION HAULS

## BEAUTY

BEAUTY PRODUCT REVIEWS  
HAIR CARE ROUTINES  
SKINCARE  
MAKEUP HAULS  
BRAND REVIEWS



## WHO AM I

I am a mama of 3 sharing my love and passion for beauty, by creating content on my youtube channel, Instagram and blog. I love to inspire women especially mamas to gain back the confidence they may have lost along the way of life. My daughter makes a frequent appearance on the channel with her fashion hauls and love for makeup. I inspire women with my new healthy lifestyle which ties in with mama life on my social media.

I dabble with high street, premium and high end cosmetics, lifestyle items and skincare to help you decide what's the best for you before you splash out the cash! I share my reviews and honest opinions on products which I see fit for my audience.

# STATISTICS



450



1.9K



155

## MORE INFORMATION



## BRAND GUARANTEES

- PUNCTUAL AND PROFESSIONALLY DELIVERED CAMPAIGNS AND CONTENT PRODUCTION
- REACH ACROSS MULTIPLE PLATFORMS SUCH AS YOUTUBE, INSTAGRAM, FACEBOOK AND BLOG.
- SHARING A FUN, HIGHLY - ENERGISED AND LIGHT - HEARTED APPROACH TO CONTENT AREAS SUCH AS MAMA LIFESTYLE, KIDS, BEAUTY, SUBSCRIPTION BOXES AND UPCOMING NEW CONTENT IN VERTICALS SUCH AS PERSONAL VLOGS.
- COVERING A 98% DEMOGRAPHIC OF WOMEN AND 41% OF VIEWERS BETWEEN AGE OF 25 AND 34 AND 31% 35-44 WITH 31% OF THOSE VIEWERS IN THE UK.

## BRANDS WORKED WITH

- FACE HALO
- BRUSH JUNKIE
- SKINNY SPRINKLES
- YEOUTH SKINCARE
- THE MASSAGE COMPANY
- INFLUENSTER
- MARC JACOB BEAUTY
- PERRICONE MD
- GLAMOUR BEAUTY CLUB
- MUMPRENEUR ON FIRE
- OCEAN DARGAN
- KINDER SURPRISE
- BEGUILE BEAUTY BOX
- HOTTIE SECRET



## SERVICES

Services available:

- Dedicated Youtube Videos
- Youtube Video Mention 1-2 minutes
- Instagram Post
- Instagram Stories/Reels
- IGTV Video
- Blog Post
- Sponsored Post
- Brand Ambassador
- Events & Travel
- Giveaways
- Live Stream on Youtube, Instagram & Facebook.

Please contact [christina@beautyandthekids.com](mailto:christina@beautyandthekids.com) with your brief for a quote